

May 1, 2020 (Economic Development Committee Meeting)

**ECONOMIC DEVELOPMENT COMMITTEE MEETING
FRIDAY, MAY 1, 2020
8:00 A.M., ALLOUEZ VILLAGE HALL (Virtual)**

CALL TO ORDER / ROLL CALL

Engebretson called the meeting to order at 8:03 a.m.

Present: Dart, Engebretson, Fabry (arrived 8:11 a.m.), Fox, Geimer, Honold (excused 8:51 a.m.),
Schumacher (excused 8:55 a.m.)

Excused: Siminski

Also Present: Fuller, Lange

MODIFY / ADOPT AGENDA

Dart / Fox moved to adopt the agenda as presented. Motion carried (Fabry not present for vote).

ELECTION OF CHAIR

Fox / Dart moved to nominate and elect Engebretson as chair. Motion carried (Fabry not present for vote).

ELECTION OF SECRETARY

Dart / Fox moved to nominate and elect Schumacher as secretary. Motion carried (Fabry not present for vote).

APPROVAL OF THE MINUTES DATED FEBRUARY 7, 2020

Fox / Dart moved to approve minutes dated February 7, 2020. Motion carried (Fabry not present for vote).

ANNOUNCEMENTS

- None.

PUBLIC APPEARANCES (limit 5 minutes)

- None.

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ACTION RE: ALLOUEZ SUPPORT AND RESOURCES FOR BUSINESSES AND ORGANIZATIONS IMPACTED BY COVID-19

Discussion included:

- Support the village is currently offering to businesses – Facebook posts of restaurant and bar hours, hosting roundtable discussions, and emailing resources out to business owners and leaders.
- The reoccurring comments being received by staff – closures, operating expenses, delay of Federal assistance funds, cancelling events, etc.
- Resources surrounding municipalities and local organizations are offering – reduced liquor license fees, waiving of late penalties, Back to Business Grant offered through the Greater Green Bay Chamber of Commerce, revolving loan in the City of De Pere and the City of Green Bay.
- Technology learning curve.
- Lost revenue if the Village of Allouez reduced liquor license fees to the state minimum – approximately \$6,000.

Fox / Dart moved to recommend the Village Board reduce the liquor license fees to the state minimum of fifty dollars for the 2020/2021 license period. Motion carried.

DISCUSSION RE: VILLAGE PROJECTS AND PROPERTIES UPDATE

Staff provided an update on the following projects:

- Zambaldi Brewery
- Wisconsin Medical Credit Union
- SKB Terrace Apartments
- Chapel Hill Apartments
- You Are My Sunshine Daycare

DISCUSSION RE: 2020 BUSINESS WALK EVENT

Discussion included:

- The original plan of having two events in 2020 – May and September
- Forgo the event in May and plan for the fall, with possibly a different set of questions than used last year.

NEXT MEETING DATE AND AGENDA ITEMS TO BE DISCUSSED

Meeting date: Friday, June 5, 2020

Agenda Items: COVID-19 relief, an update on development projects

ADJOURNMENT

Dart / Fox moved to adjourn at 9:00a.m. Motion carried (Honold and Schumacher not present for vote).

Minutes submitted by Trevor Fuller, Planning and Zoning Administrator.